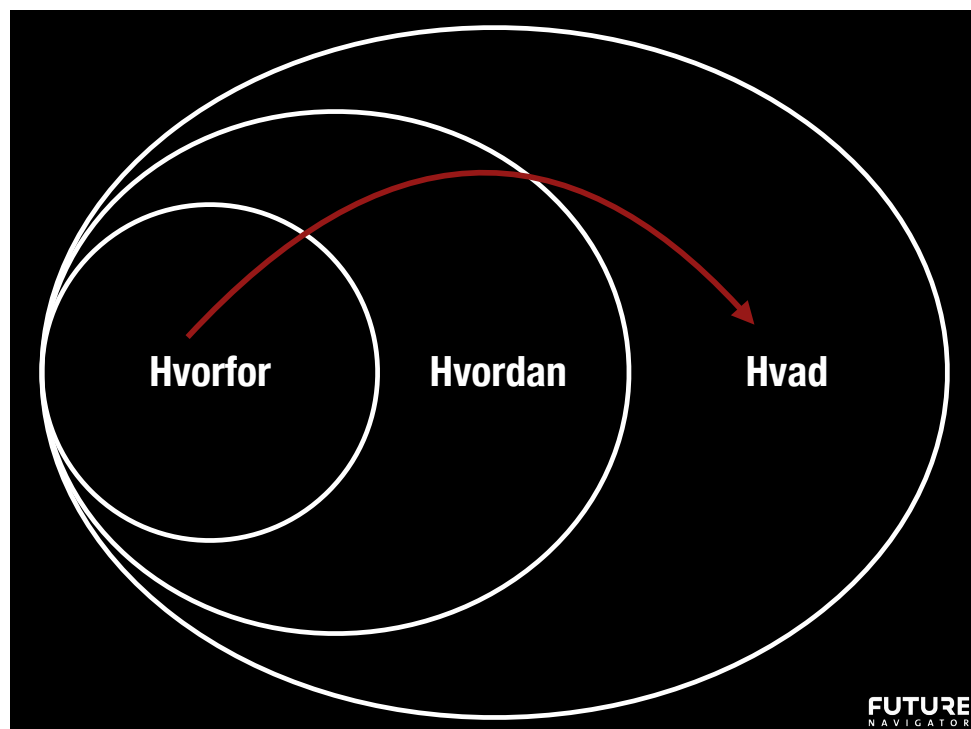


Inspiration om Fremtiden

Henrik Good Hovgaard

FUTURE
NAVIGATOR



MINDSETTET FOR EN JOURNALIST



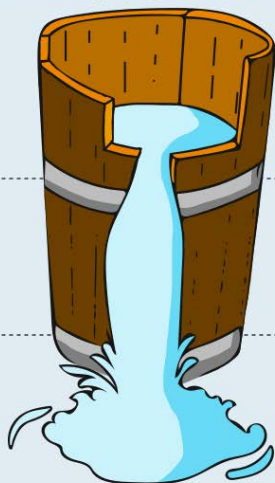
KONSTRUKTIV JOURNALISTIK
Elsker helhed



KRITISK JOURNALISTIK
Elsker opdeling



SENSATIONS JOURNALISTIK
Elsker sladder



- ☒ Oplyse, forløse, aktivere, forebygge
- ☐ Konstruktiv
- ☐ Lalleglad, arrogant, konsulent
- ☒ Demokratiets helt, omvæltende
- ☐ Kritisk
- ☐ Reproducerende
- ☒ Samlende, underholdende
- ☐ Sensationel
- ☐ Destruktiv

JOURNALISTISKE PRINCIPPER

Nysgerrighed - Formidling - Påvirkning - Sandhedssøgende



- ☒ Oplyse, forløse, aktivere, forebygge
- ☐ Konstruktiv
- ☐ Lalleglad, arrogant, konsulent
- ☒ Demokratiets helt, omvæltende
- ☐ Kritisk
- ☐ Reproducerende
- ☒ Samlende, underholdende
- ☐ Sensationel
- ☐ Destruktiv

Hvad optager brugerne...



NO.1 - Det materielle



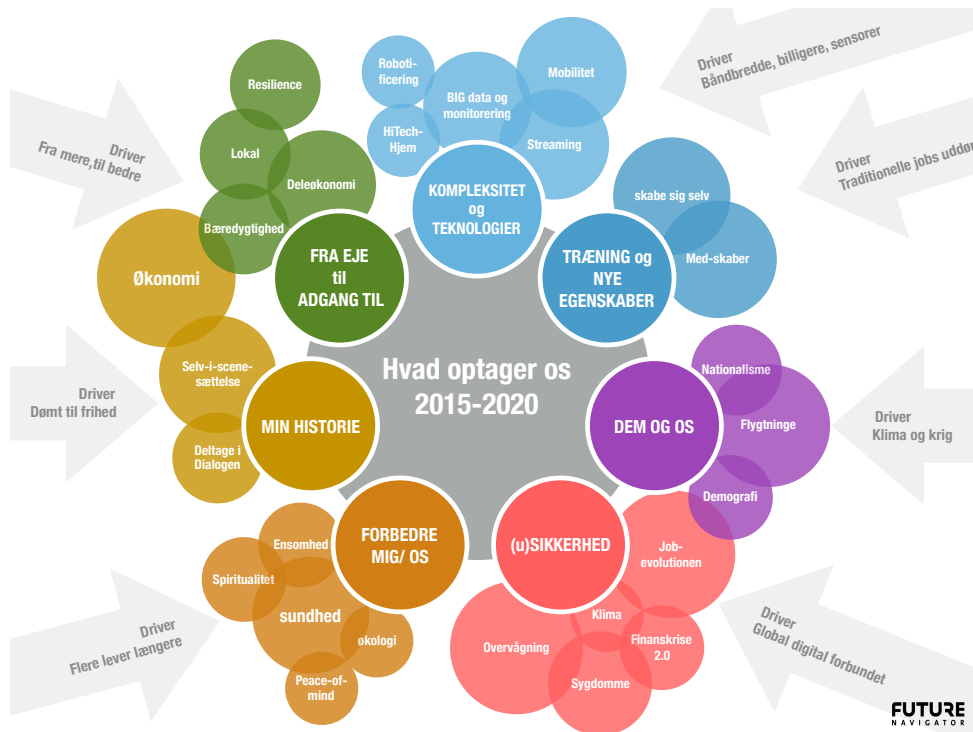
NO.2 - Oplevelser



NO.3 - Egenskaber



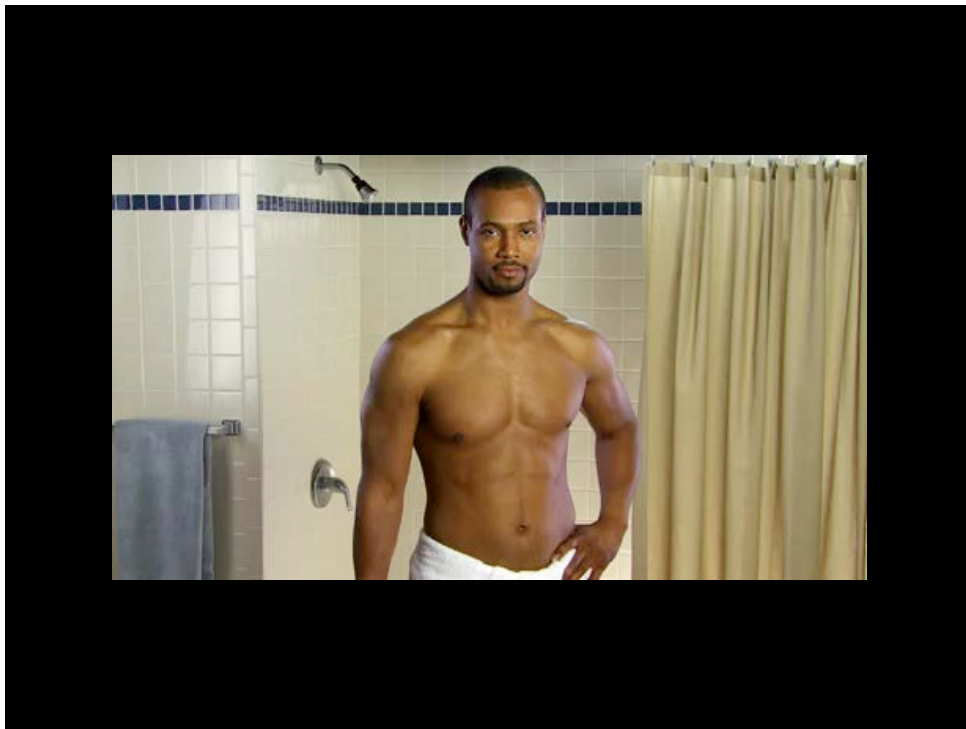
NO.4 - Gøre verden bedre

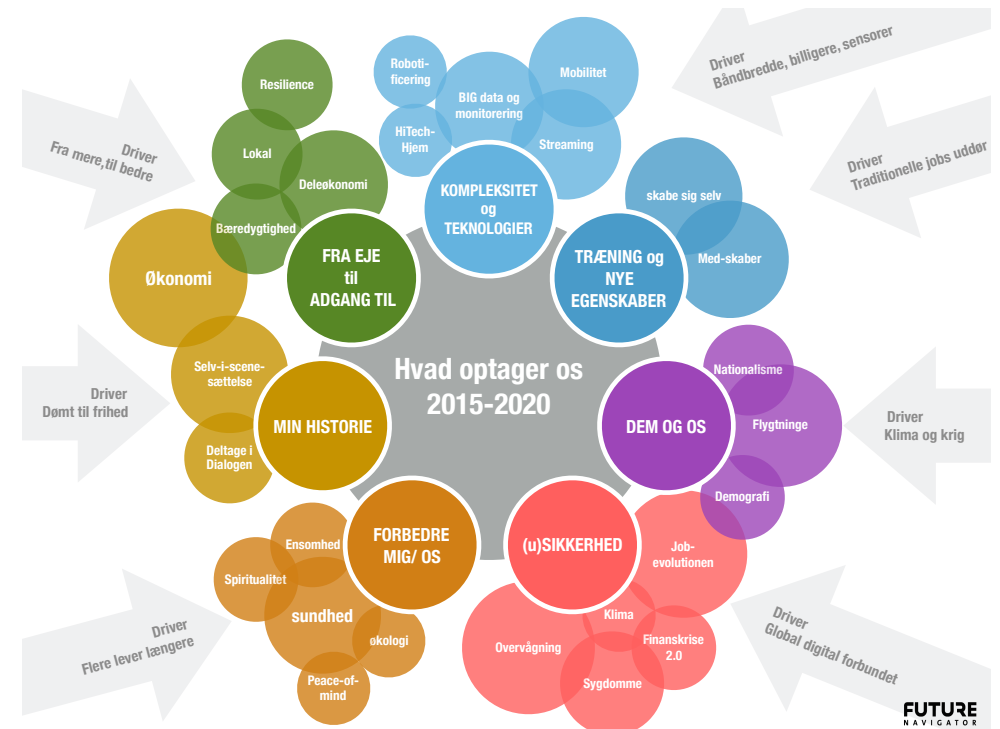
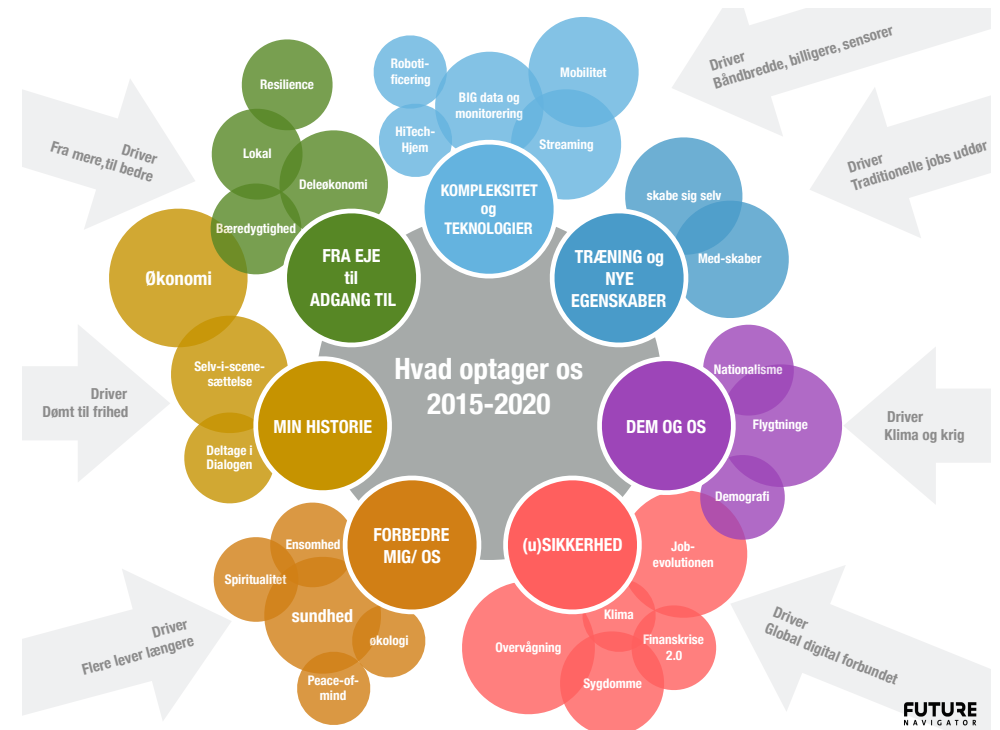
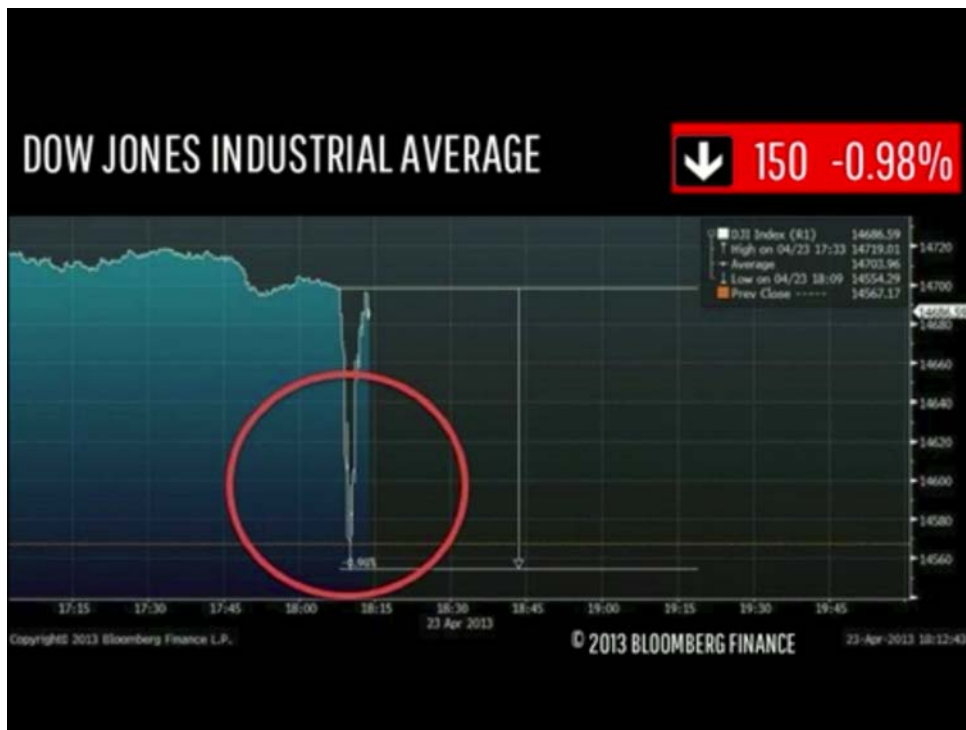


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