

# **FUTURE**

**N A V I G A T O R**

## **Municipality**

**Spot the future & train for it!**

**Trend Spotting**

**Trend Mapping**

**FBID**

# Hard and soft trends



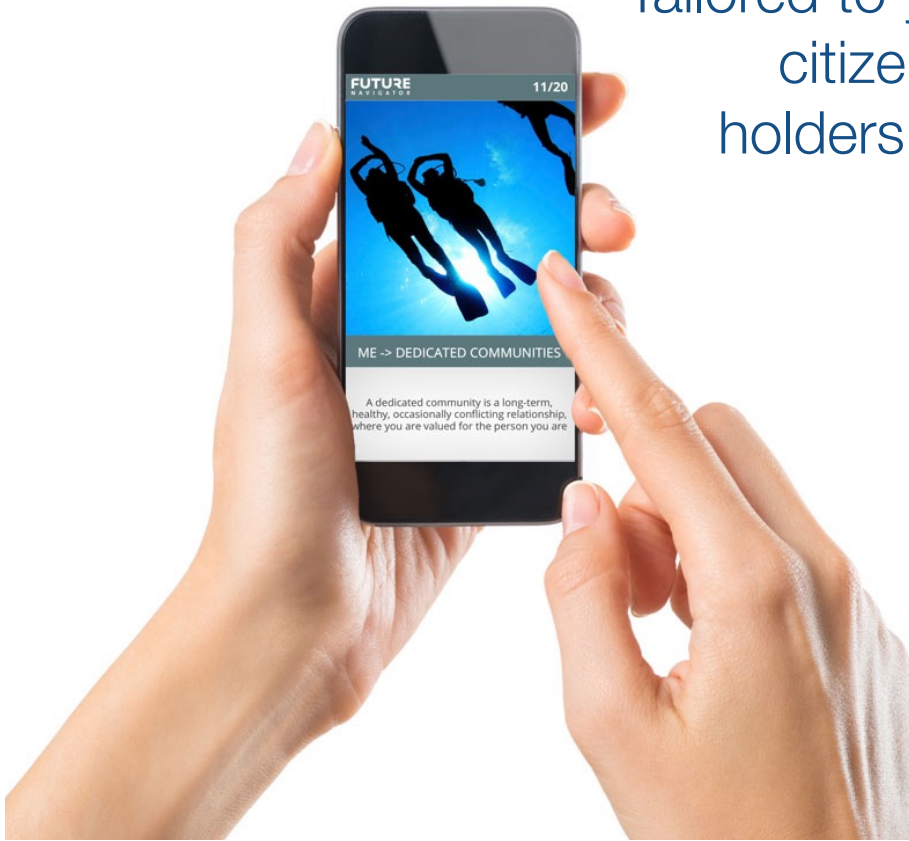
## Trendspotting

Trendcards &  
Combinations



# TrendNavigator App

Tailored to you inviting all citizens and stakeholders to participate



## Trendmapping

What do you think vs what does the municipality expect

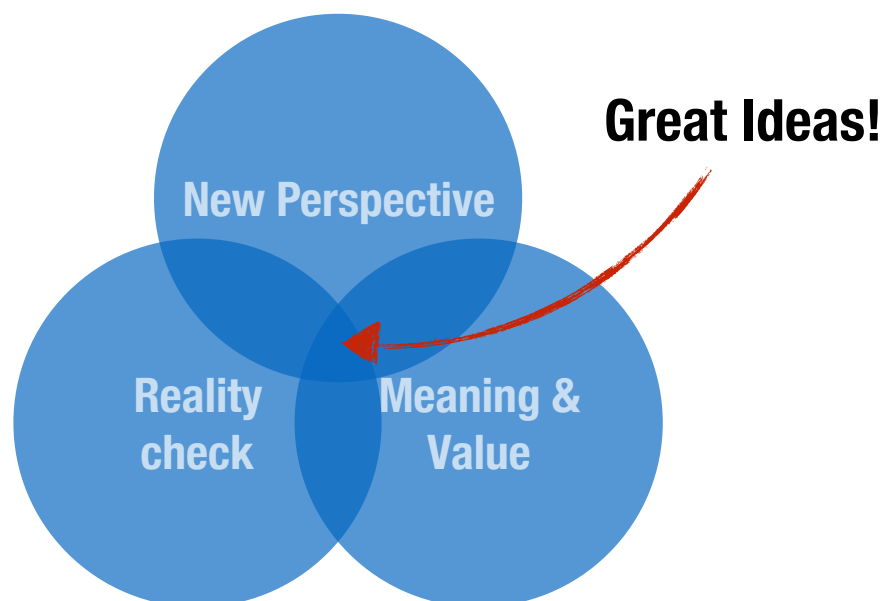


<https://futurenavigator.com/trendnavigator/>

# TrendNavigator app

## Futurebased Ideas Development

Apply the trends to generate great ideas



# FutureGraphic

## Out-side in future perspective

**The FutureGraphic model** NAME: \_\_\_\_\_ DATE: \_\_\_\_\_ NR: \_\_\_\_\_

<b>SOFT TRENDS</b> What do we anticipate	<b>GAME CHANGER</b> What disruption irritates us the most	<b>HARD TRENDS</b> What do we predict
<b>STOP</b> That which is holding us back	<b>THE BURNING QUESTION</b> For us - For our customers	<b>CREATE</b> That will be essential to succes
<b>SKILLS</b> What do we need to master	<b>THE FUTURE</b> How does the future look	<b>ELEVATOR PITCH</b> Why, how, what to who?

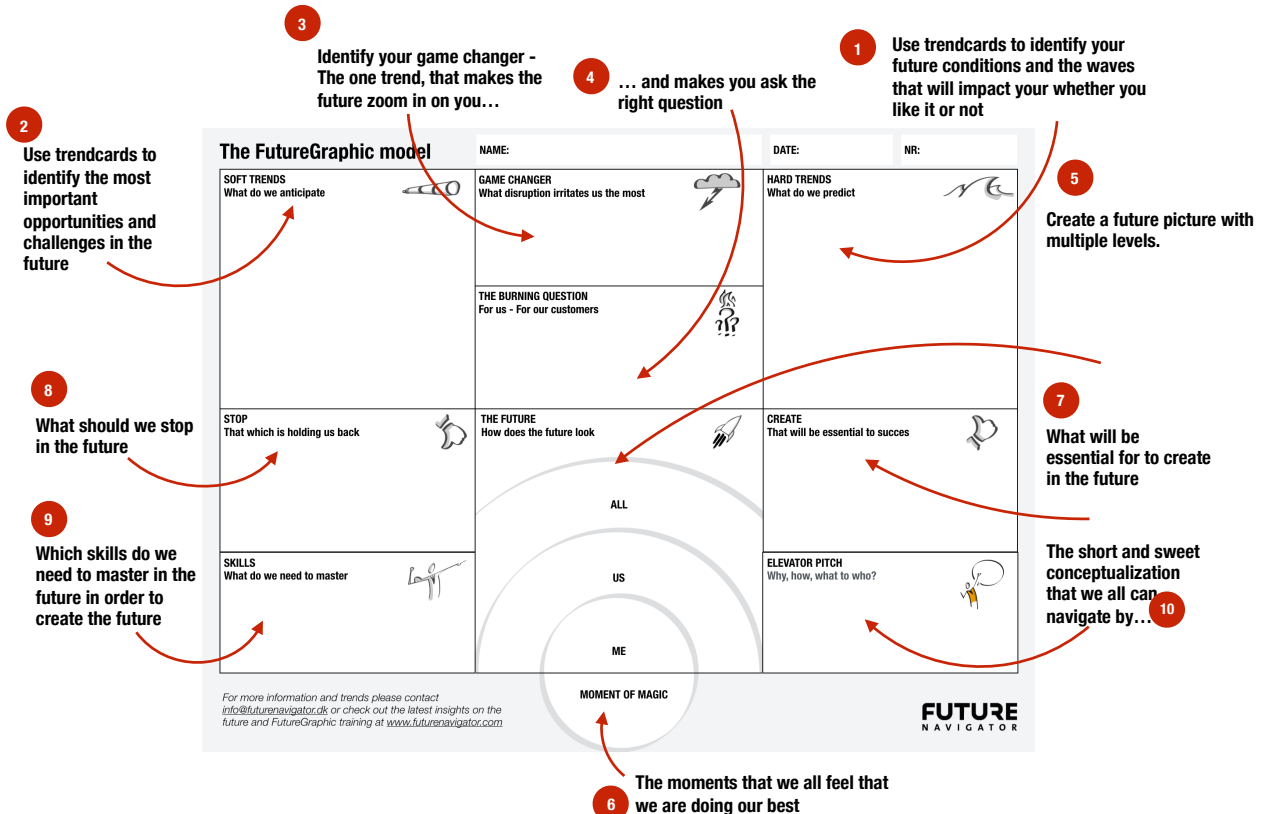
ALL  
US  
ME

**MOMENT OF MAGIC**

For more information and trends please contact [info@futurenavigator.dk](mailto:info@futurenavigator.dk) or check out the latest insights on the future and FutureGraphic training at [www.futurenavigator.com](http://www.futurenavigator.com)

**FUTURE NAVIGATOR**

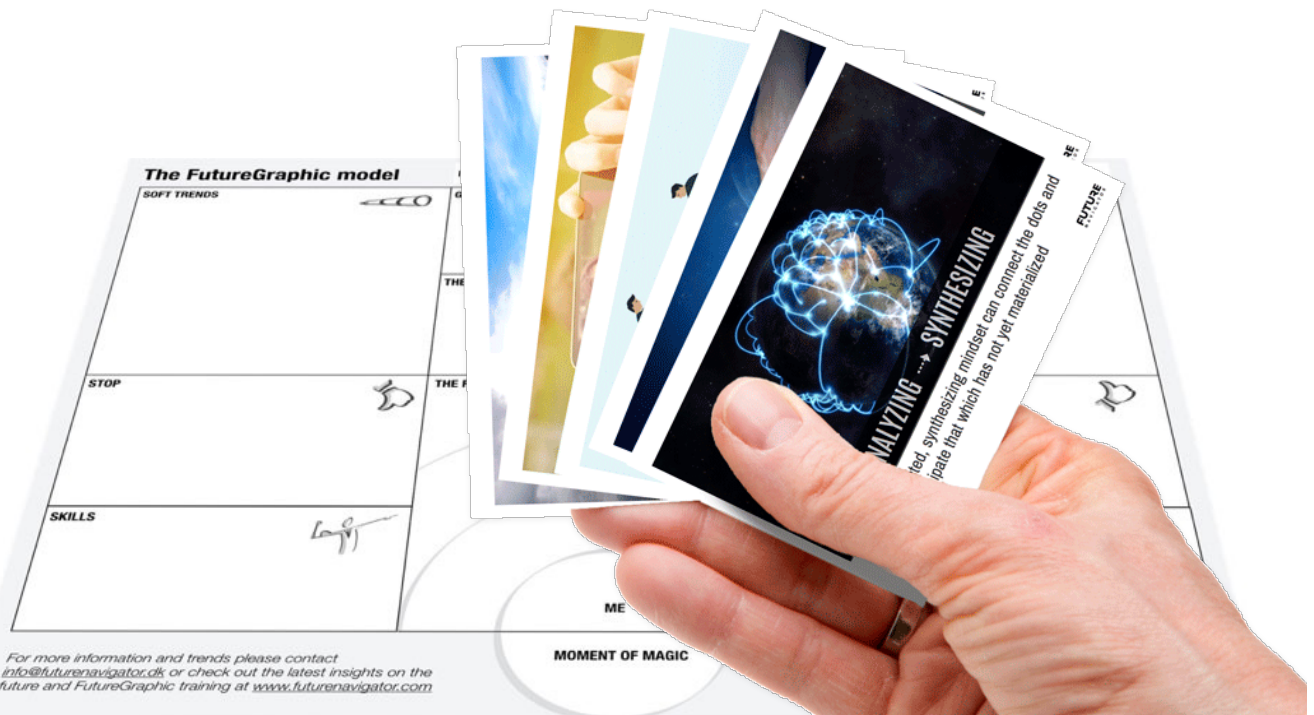
## This is how the model works...



And it fits on top of your strategy

# Trendspotting + Futuregraphics

This is where the magic happens



**FUTURE**  
NAVIGATOR



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