

SPOT THE FUTURE AND TRAIN NOW



←  ↗

It's Nearly Possible to "Shut off" Parkinson's with a Flick of a Switch
Tuesday, 22/04 | Benjamin Sachs

"Miracle Worker"


Over the weekend I attended a brilliant talk by Dr. Andres Lozano at the University of

FOUNDING PARTNER, FUTURE NAVIGATOR, LISELOTTE LYNGSØ

FUTURE NAVIGATOR


CURIOUS, OPEN, APOLITICAL THEN DECISION-MAKER

Robot Kitchen - Behold The Future



1:16 / 2:58

PRESIDENTS SURFING THE DIGITAL WAVE OF CHANGE



- **RADIO:** Roosevelt
- **TV:** JFK
- **INTERNET:** Obama
- **SOCIAL MEDIA:** Trump

WHAT ARE WE GOING TO DO?



WHY
HOW
WHEN
WHAT

SPOT THE FUTURE AND THE PAST



WHEN WILL THE FUTURE ARRIVE?



Li-Fi, 100X Faster Than Wi-Fi! | ColdFusion

FUTURE
NAVIGATOR

WHEN WILL THE FUTURE ARRIVE?



WHEN WILL THE FUTURE ARRIVE?



THE DISTANCE FROM ENVISIONING SOMETHING AND TO DOING IT IS SHORTER THAN EVER BEFORE

Danmarks gør det selv-astronauter



FUTURE NAVIGATOR

NEW KINDS OF COLLABORATION AND GAMING



SWEDISH HAIR IS BACK!



FUTURE NAVIGATOR

PENSION TO BREAKS



COMBINE TRENDS



Large influence on
LundbeckIT

Soft trend
*It MIGHT happen -
We can choose*

Hard trend
*It will happen - We have
NO choice!*

Small influence

PASSWORD | CLIENT LOGIN: lundbeckit



PICK THE ONE MOST IMPORTANT GAME-CHANGER

FUTURE NAVIGATOR

HARD TRENDS

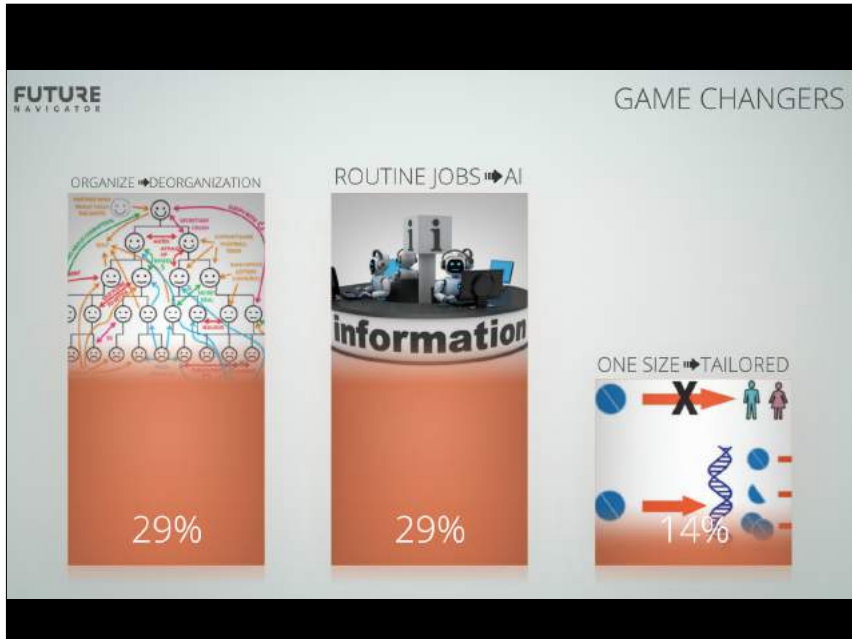
TEXT → VISUAL IMAGINATION

MEASURE → MONITOR

ROUTINE JOBS → AI



PICK THE ONE MOST IMPORTANT GAME-CHANGER



information

ROUTINE JOBS → AI

Routine tasks are automated and AI takes over basic support and helpdesk functions. Alpha Go, who beat the Go world champion

FUTURE NAVIGATOR

YOUR BIGGEST GAME-CHANGER

WHAT CAN ARTIFICIAL INTELLIGENCE DO?

COBOT

WHAT CAN PEOPLE DO?

ARTIFICIAL INTELLIGENCE AND SELF LEARNING MACHINES



WHAT IS THE MOST IMPORTANT IN ORDER TO ACHIEVE WEALTH, HEALTH, A GREAT JOB, PERCEIVED HAPPINESS AND A LONG LASTING RELATIONSHIP?

- A) A HIGH IQ, EQ AND NQ
- B) A LARGE AMOUNT OF SELF CONTROL
- C) A POSITIVE MINDSET

FUTURE NAVIGATOR

INNOVATION | LEDELSE

Stjernepsykolog: Det er dyrt at være optimist



Optimister begår flere fejl end andre og kan derfor være farlige på ledelsesgangen og på sygehusene. Det skriver psykolog og nobelprismodtager Daniel Kahneman

af Daniel Kahneman 25. oktober 2016



Smart bag can stop shopaholics from overspending

iBag automatically locks owners out if it detects they're about to splash the cash.



PHARMA HAS A HUGE POTENTIAL

FUTURE NAVIGATOR

23andMe Research Discoveries were made possible by 23andMe members.


Genetic Risk Factors

REPORT	RESULT
Alpha 1 Antitrypsin Deficiency	Variant Present; Possibly Higher Risk
Alzheimer's Disease (APOE Variants)	All Variant Absent
Early-Onset Primary Dystonia (OPT1-TCOR1A-Related)	Variant Absent; Typical Risk
Factor X1 Deficiency	Variant Absent; Typical Risk
Familial Hypercholesterolemia Type II (APOB-Related)	Variant Absent; Typical Risk

See all 11 genetic risk factors...

Japan tapping AI to revolutionize drug development

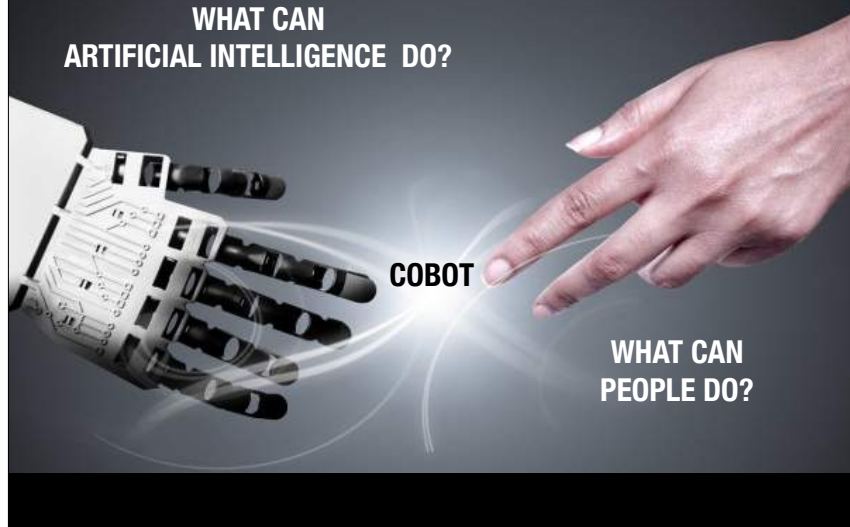
September 23, 2016 4:02 am JST



Artificial intelligence will learn from research papers and suggest compounds that may work to cure diseases, helping to slash the time and effort needed to develop new drugs.

SO WHAT CAN PEOPLE DO?

WHAT CAN ARTIFICIAL INTELLIGENCE DO?



EMOTIONAL INTELLIGENCE



ETHICAL DILEMMAS

One person argues for A the other for B
you have 1 minute each:-)

A) WE NEED TO SHARE
DATA TO GET SMART
DATA



B) WE NEED TO GUARD
PRIVACY

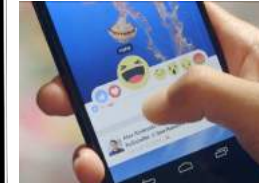


SWAP POINT OF VIEW
AND BRING NEW ARGUMENTS FORWARD 30 SECONDS

A) WE NEED TO SHARE
DATA TO GET SMART
DATA



B) WE NEED TO GUARD
PRIVACY



PEOPLE MAKE MISTAKES



PEOPLE MAKE MISTAKES



ONLINE TO ON-LIFE



IRRITATION



**IRRITATION - WHAT IS MISSING?
FROM HUMAN RESOURCE TO HUMAN REVOLUTIONARY**



**IRRITATION - WHAT IS MISSING?
FROM HUMAN RESOURCE TO HUMAN REVOLUTIONARY**

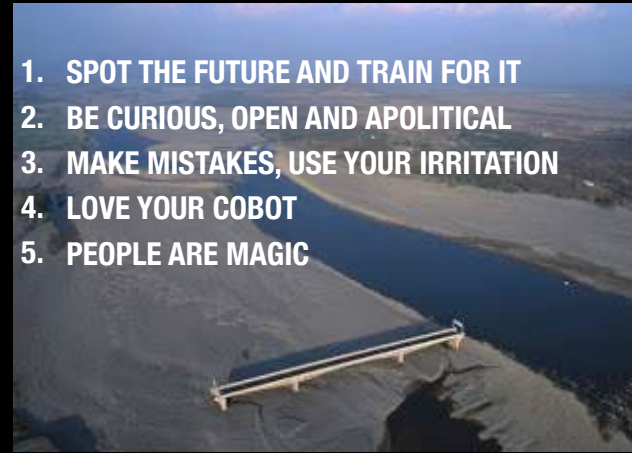


BUILD A BRIDGE TO THE FUTURE



PRESENTATION AT YOUR PAGE
KEEP IN TOUCH AT FACEBOOK

BUILD A BRIDGE TO THE FUTURE



1. SPOT THE FUTURE AND TRAIN FOR IT
2. BE CURIOUS, OPEN AND APOLITICAL
3. MAKE MISTAKES, USE YOUR IRRITATION
4. LOVE YOUR COBOT
5. PEOPLE ARE MAGIC

PRESENTATION AT YOUR PAGE
KEEP IN TOUCH AT FACEBOOK

MOMENT OF MAGIC: WHEN IS OUR FULL POTENTIAL MET?

FUTURE NAVIGATOR

Soft trend
Soft trend
Soft trend

1 game-changer

Hård trend
Hård trend
Hård trend

WE EXPECT: _____

OUR BIGGEST IRRITATION: _____

WE PREDICT: _____

Create Create Create

WE NEED TO STOP: _____

BURNING QUESTION: _____

IT WOULD BE FANTASTIC TO: _____

IN 5 YEARS LUNDBECK IT IS GREAT AT: _____

TRANSLATE THE FUTURE INTO COMPETENCIES

all
we
me

OM 5 YEARS LUNDBECK IS GREAT AT: _____

A diagram consisting of three concentric circles. The innermost circle is labeled 'me', the middle one 'we', and the outermost one 'all'. An arrow points from the 'me' circle towards the 'all' circle, indicating a progression or expansion of focus.