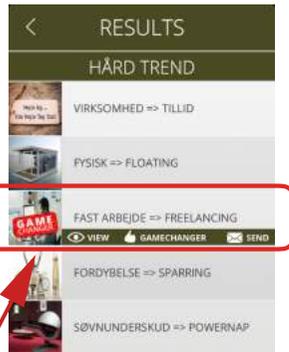
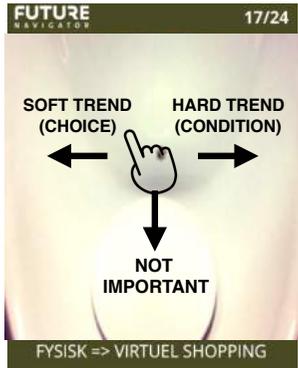


APP: TREND NAVIGATOR - CLIENT LOGIN: RDG



LISELOTTE LYNGSØ, FOUNDING PARTNER, FUTURE NAVIGATOR
@LISELOTTELYNGSØ

REMEMBER TO PICK A **GAMECHANGER** FROM THE LIST AT THE END



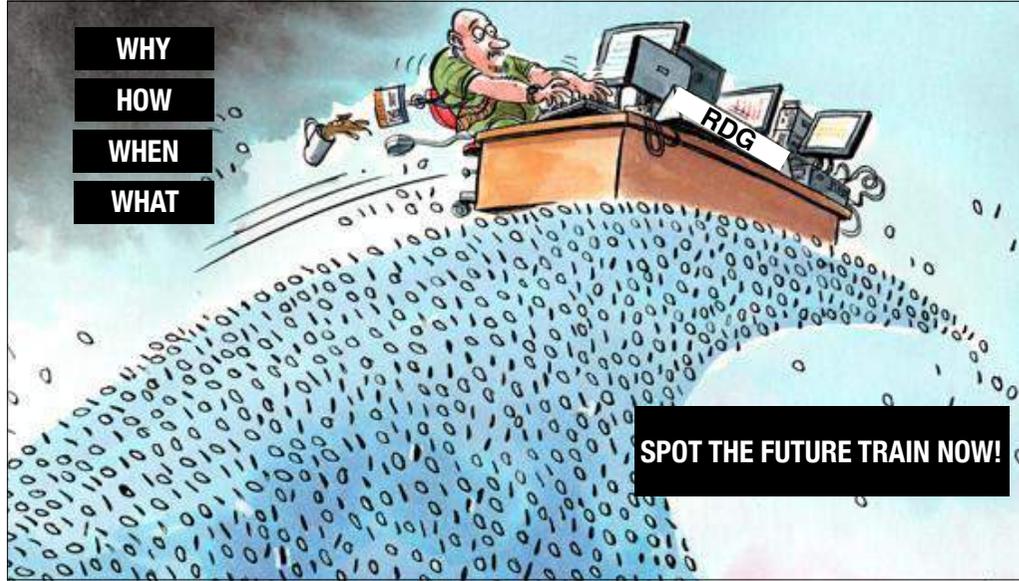
LISELOTTE LYNGSØ, FOUNDING PARTNER, FUTURE NAVIGATOR
@LISELOTTELYNGSØ

- 13.15- 14.15: Why, how & when?
- 14.15-14.45: Trend-mapping!
- 14.45-15.45: Break
- 14.45 - 15.45: What?



WHO WAS EDWARD BUDDING?







CURIOUS, OPEN-MINDED, EXPLORING, NEUTRAL

My dearest - the sun is out - maybe we should take a nice long walk together? 🥰 love you ❤️

CHATBOT Læst 13.47

I thought you were too busy?

liselotte lyngso **100%**

European 100.0%

**WHO IS THE MOST POWERFUL
DEMOCRATICALLY ELECTED
LEADER IN THE WORLD AT THE MOMENT?**

COMMUNICATION & INFLUENCE

- RADIO: Roosevelt
- TV: JFK
- INTERNET: Obama
- TWITTER: Trump
- NEXT WAVE? GAMERS?



EVERYONE IS "EMPLOYED" FACT TO MULTI FACT - NO TRUST IN AUTHORITIES

These sisters try new candy on their channel so you don't have to.



Co-hosting



YOU CANNOT HANDLE THE FUTURE ALONE!



WHEN?

SLOW

STINKING PHASE

HARDWARE

PRICE

REGULATION



FAST

LAZINESS

SOFTWARE

IDEAS

BIG 8

CHENGDU TO LAUNCH "9 ARTIFICIAL MOONS" IN 2020



Chengdu to launch "artificial moon" in 2020
(People's Daily Online) 09:06, October 16, 2018

inhab

Acting as a nightlight, the artificial moon would shine eight times brighter than the earth's natural moon.

WHEN?



Is the CRISPR baby controversy the start of a terrifying new chapter in gene editing?

He Jiankui reminds us scientists can use CRISPR to quietly meddle with the human genome — without oversight.

By Julia Belluz | @juliaoftoronto | julia.belluz@voxmedia.com

EUROPEAN CRISPR BABY 2024

WHEN?

Om tre år starter revolutionen – og så vil du aldrig eje en bil igen



Tony Seba: By 2030, 95% of People Won't Own a Private Car — Automaker Death Spiral Coming

**WHEN?
COMMON SCENARIO IN HØRSHOLM 2024**



23.
marts



14.00	Tekst-TV
14.15	Hvad er det (TH)
15.15	Oviri Dansk film fra 1986
17.00	PASKEBIO Den sandfærdige beretning om Spyt MacPhee (3:4)
17.45	Italienerinden i Algier Tegnefilm

SWIPE THE FUTURE FOR RDG>5 YEARS

**SOFT
CHOICE**

FUTURE NAVIGATOR 17/24

A woman in a futuristic, glowing environment, possibly a virtual shopping experience. She is wearing a red top and has her hands raised, interacting with a glowing blue interface.

FYSISK => VIRTUEL SHOPPING

De kommende generationer vil udnytte den nye teknologi langt mere. De vil gå på indkøb i stuerne, i den virtuelle verden, hvor de vil kunne se og mærke varerne. Levering vil ske få timer efter.

Jeppe Tolstrup

**HARD
CONDITION**

OUT

SWIPE THE FUTURE FOR RDG>5 YEARS

**SOFT
CHOICE**

FUTURE NAVIGATOR 19/24

A woman performing a handstand in a city street, with a modern building in the background. She is wearing a red top and black pants.

STRESS => BALANCE

Vores helbred bliver vores største fokus i fremtiden. Et roligt menneske gør mindre, men får mere gjort! Arbejde mindre - leve mere.

Mikaela Marias & mere
Christine Ødegaard Edvardsen

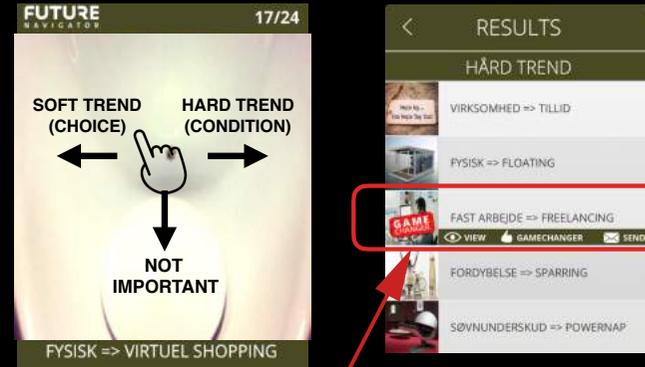
**HARD
CONDITION**

OUT

PICK THE BIGGEST RDG GAME-CHANGER WITHIN 5 YEARS



APP: TREND NAVIGATOR - CLIENT LOGIN: RDG



REMEMBER TO PICK A **GAMECHANGER** FROM THE LIST AT THE END

WAR OF TALENTS

BELONGING

ETHICS/CLIMATE

ACTIVE

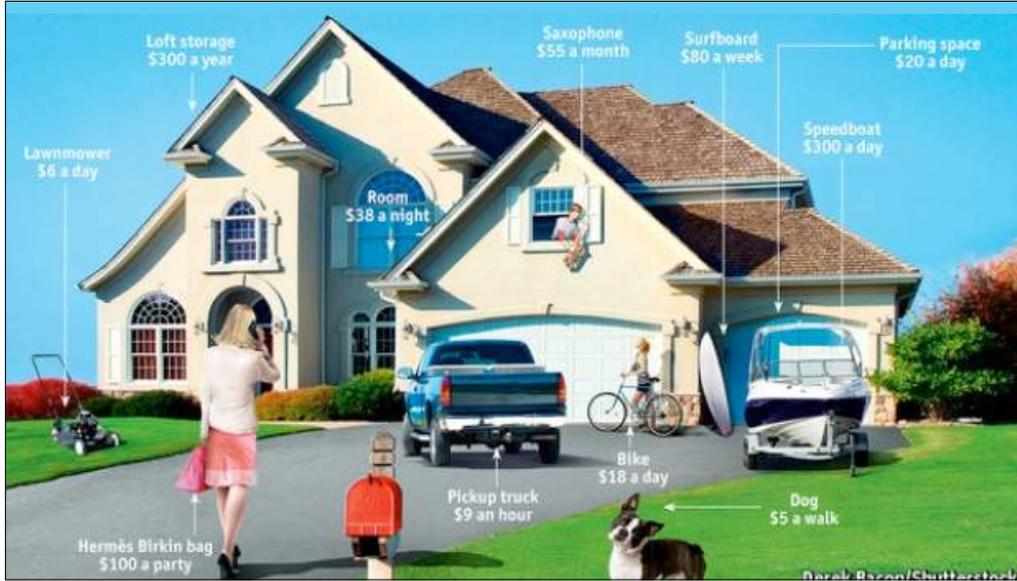
AUGMENT ME

“
Jeg tror, den personlige kop bliver et fast udstyr. Vi fylder op hjemmefra, går på gaden og får refill på en café
Liselotte Lyngsø, fremtidsforsker

BELONGING

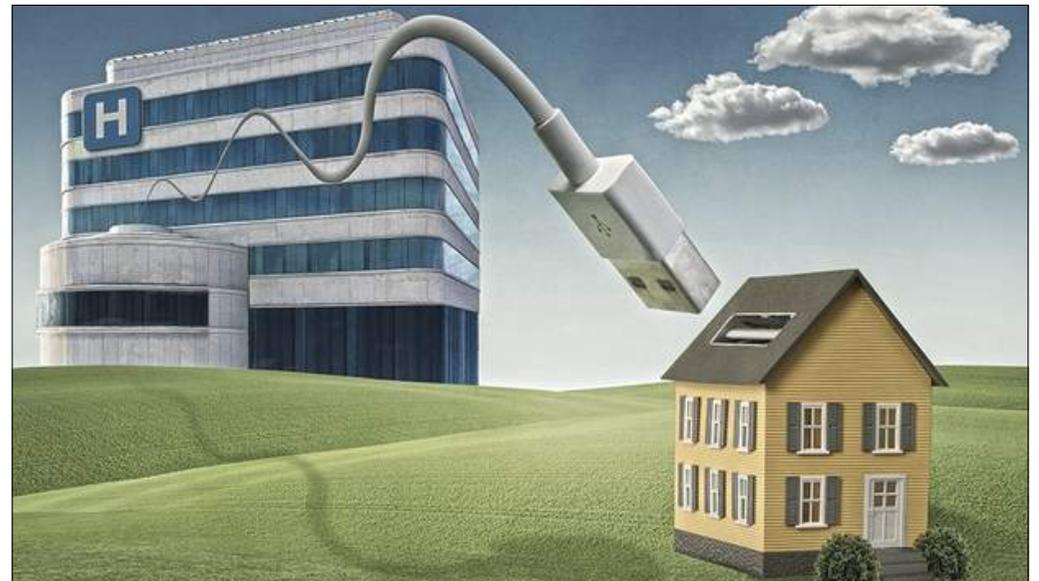
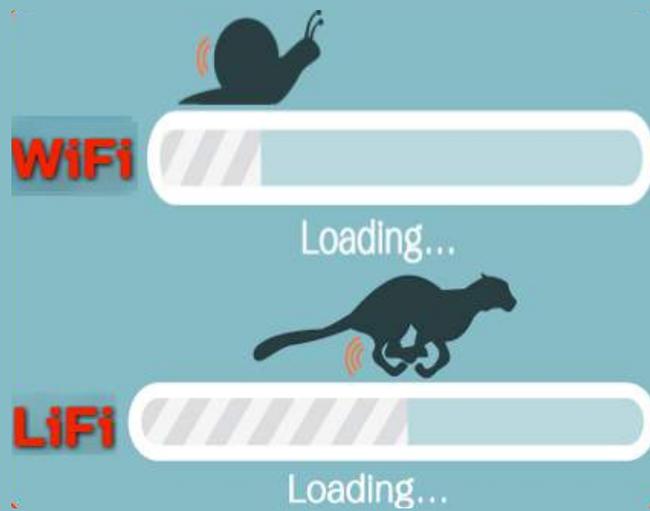


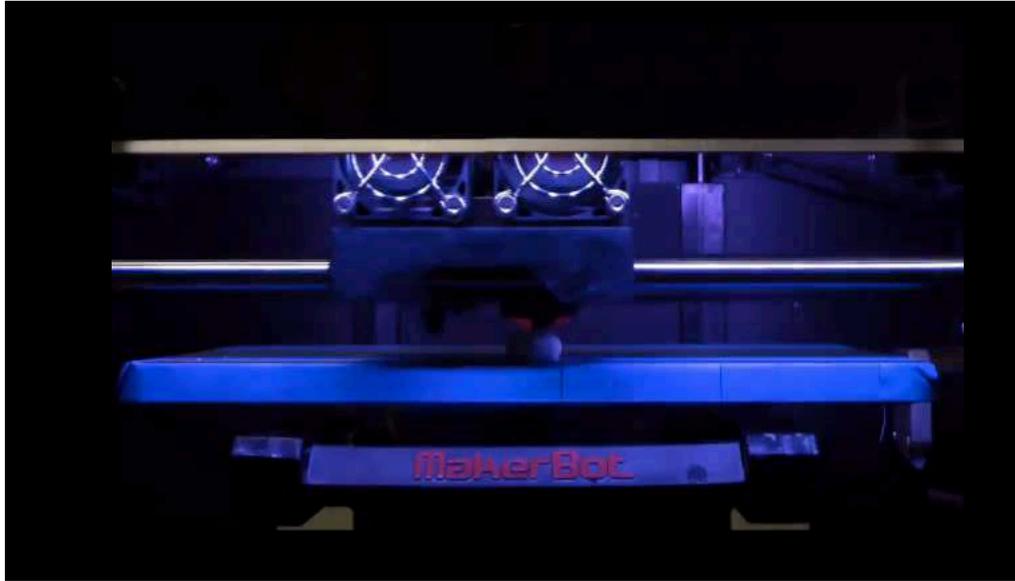
CONSTANT FEEDBACK HUNGER



Tesla is releasing a solar roof calculator to show if your home will make money from the sun

By [Michael J. Coren](#)





ACTIVE

2/3 NO TIME UP&GO

“Meals are no longer taken communally and in unison but are a cacophony of individual collations snatched here and there” See Wilson APRIL 16, 2019

UP&GO BREKKIE
WITHOUT THE BOWL

QUAKER OATS
FRUIT & OAT SQUEEZE
APPLE & CINNAMON
NO ADDED SUGARS

FUEL
BREAKFAST DRINK
20g PROTEIN
FUEL YOUR JOURNEY

ACTIVE

DIGITAL BUTLER

NETFLIX

In response to a question about competition this week, Netflix CEO Reed Hastings said that sleep is one of the company's biggest competitors.

Figure ES.1: Economic costs of insufficient sleep across five OECD countries

Country	Economic Cost	GDP %
Canada	\$21.4 billion	1.35% GDP
United Kingdom	\$50 billion	1.88% GDP
Germany	\$80 billion	1.58% GDP
United States	\$411 billion	2.28% GDP
Japan	\$138 billion	2.92% GDP

'It's a mystery'

WAR OF TALENTS

BELONGING

ETHICS/CLIMATE

ACTIVE

AUGMENT ME

“Jeg tror, den personlige kop bliver et fast udstyr. Vi fylder op hjemmefra, går på gaden og får refill på en café”
Liselotte Lyngsø, fremtidsforsker

IF YOU DON'T ACT LIKE ADULTS, WE WILL!

THE SCARLETS ARE RISING

NOT IN MY BACKYARD

IT'S OUR FUTURE

STOP

SMART DATA MINDBOTS-ADAPTIVE & JIT

AUGMENT ME

ONE CONTRACT FOR ALL WILL BE SO OLD-SCHOOL

Speech and facial recognition combine to boost AI emotion detection



By [Ryan Daws](#) Editor of AI News.

Posted on January 17, 2019

**DYNAMIC PRICING
& NEW ONLINE SHOPPING MODELS**



CYBORGS AND SUPER SKILLS



3 WEEKS



FIRST ATTEMPT



WAR OF TALENTS

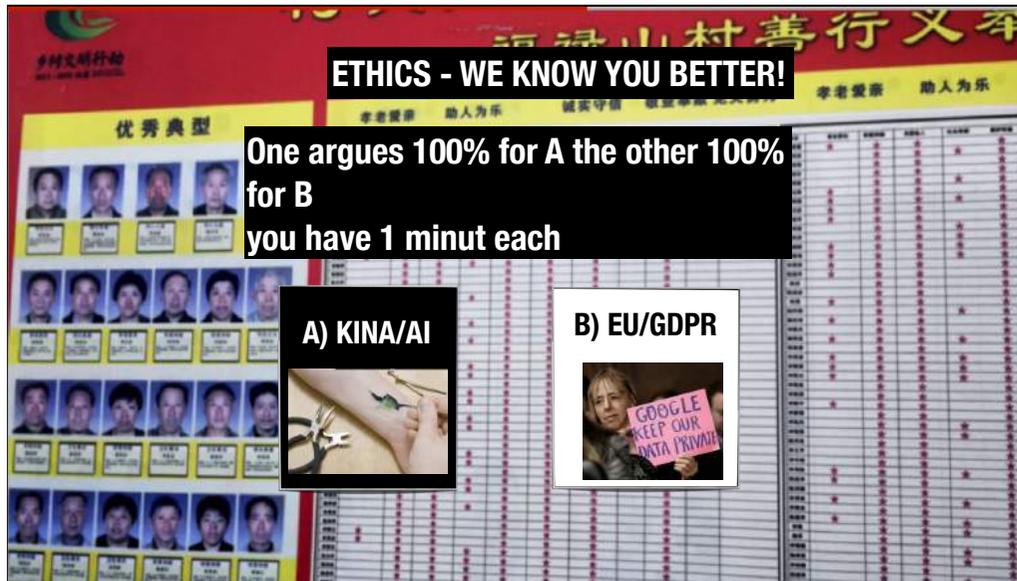
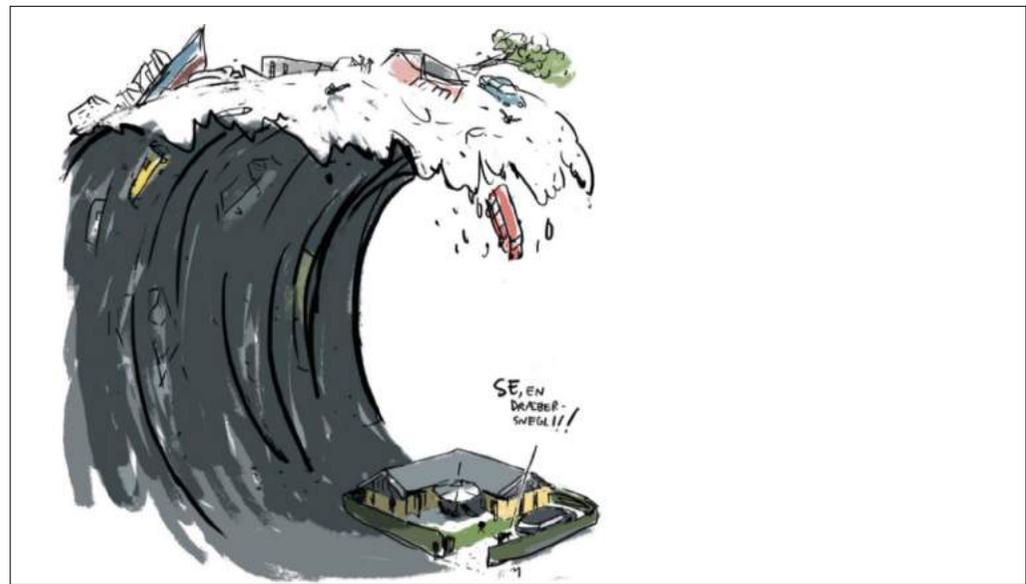
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Liselotte Lyngsø, fremtidsforsker



ETHICS - WE KNOW YOU BETTER!

One argues 100% for A the other 100% for B
you have 1 minut each

A) KINA/AI

B) EU/GDPR



ETHICS

Swap opinion and bring new arguments forward

A) GOAL

B) PROCESS

MAKE ROOM FOR EXPERIMENTS & MISTAKES



GOOD ENERGY

BELONGING

ETHICS

TEAM-HUNTER

ACTIVE

PURPOSE GUARD

SLEEP MANAGER

AUGMENT ME

CO-BOTIC AID



LET'S MAKE THE FUTURE FANTASTIC

Liselotte Lyngsø www.futurenavigatorcommunity.com

